

ALL PLAY.  
**YOUR WAY.**



CARMEL VALLEY RANCH



THE POWER

# OF PLAY

How often do we truly play—throwing caution to the wind, listening to our inner child, seeking pure, absolute fun? Carmel Valley Ranch is a place to grow young, a 500-acre playground where it's possible to pursue all kinds of play, from activities that thrill to opportunities to chill.

There's no "right" way to do The Ranch: An artisan demonstration at The Market & Creamery? A healing treatment at Spa Aiyana? A romantic dinner at Valley Kitchen? Take your pick, or do it all. We'd recommend splashing around in the pool or hanging by the fire pits at River Ranch, too.

Did we mention every room here is a studio or a suite with a fireplace? After a day of fun, share a bottle of wine and gaze at the stars from a private outdoor deck, or gather and connect with those who matter most—even if that means just hanging with the kids and mercilessly dominating a game of Monopoly. (Pro tip: Buy all of the railroads.)





# THE CRAFT

## OF CARMEL VALLEY RANCH

The Market & Creamery, our two new interactive culinary spaces, are designed for guests to gather, learn, and taste. Here, our master gardener, beekeeper, fisherman, and other local artisans host demonstrations and tastings showcasing their considerable skills.

At The Market, try hand-crafted delicacies, grab an espresso, socialize over wine and beer, or sample honey from our famous beehives; this is one market where you won't be in a rush to check out. And don't miss our adjacent Creamery, where milk from The Ranch's famous goats is transformed into cheese "imported" from the pasture out back. (There's ice cream, too.) It's more than just something to savor; it's an immersive experience, with surprise pop-up events, pairings, and presentations from our resident cheesemaker.

FOOD THAT

# FUELS THE FUN

Fun requires fuel, and the cuisine from our merry band of cooks, pastry chefs, and artisans provide plenty of it. Our homegrown approach to food is evident in every dining experience, whether it's the farm-fresh casual favorites at the River Ranch Café, the not-your-grandpa's-country-club vibe of the Clubhouse Grill, or the social heart of the resort, Valley Kitchen.

With on-site gardens, goats, and chickens—along with our apiary, Salt House, The Market & Creamery—we try to use ingredients grown on our own land whenever possible. Because if you want something done right, you do it yourself, right?



IN THE TREES

# DOWN TO EARTH

Nestled in the treetops, inspired by our organic gardens and the four seasons, Spa Aiyana is an escape rooted in the healing powers of the earth. Immersive treatments range from massage and body work to sleep therapy, all utilizing ingredients harvested in our gardens and beehives—such as the honey used in our Bee Beautiful body treatment. For more intensive revitalization, we feature clinical-grade skincare including the HydraFacial™, exclusive to The Ranch in this region. Whatever form of self-care you choose, you'll discover that this is more than your everyday spa day.

Seeking to enhance and maintain your well-being throughout the year? Our new Spa Membership was designed just for you. It offers privileges such as complimentary treatments, special discounts, access to other facilities and activities at The Ranch, and much more.





ACTIVITIES  
FOR THE

# ADVENTUROUS

We're serious about play because it allows us to see things in new ways: our world, our work, our families, our lives. That's why we have created outdoor adventures among our gardens, beehives, and the wonders (like falcons and owls and hawks ... oh my!) of the Carmel Valley—along with indoor pursuits such as arts and crafts, cooking demonstrations, and more. Want sporty options? There's tennis, pickleball, fitness classes, and much more.

The Ranch also boasts the only Pete Dye designed, bentgrass golf course in Northern California, a par 70 layout offering something for all players: tactical shots, dramatic elevation changes, incredible scenery. The 19th hole, at our refreshed clubhouse, is pretty inviting, too. It's a rollicking good time, ranked among the top resort courses in the country by Travel + Leisure's "World's Best" readers' survey. A variety of memberships are available as well.

PERFECT FOR KIDS.

## PLENTY FOR PARENTS.

The family that plays together stays together—and at Carmel Valley Ranch, we offer a just-right blend of resort and residence, with multi-bedroom suites that feel like home, family-friendly activities, and even kid-centric camps. Want to come back again and again? The Ranch has a family River Ranch membership, so you can make memories all year long.

It's not all about the kids, though, because isn't that what everyday life is already like for parents? When the young ones are out having fun, steal away for a picnic, squeeze in a treatment for two at Spa Aiyana, or have that rare dinner out that doesn't involve a drive-through. Then again, maybe it's the ideal chance for a relaxed, quiet night. How often do parents get *that*?

ALL STUDIOS AND SUITES?

## PRETTY SWEET.

Everyone deserves a place to play, and everyone deserves the space to spread out, too: Families, couples, and individuals alike will feel right at home in studios and suites at The Ranch. Comfortable and refined, they provide room to kick back after a long day of play—or to keep the playfulness going. Here, resort living meets the call of the wild ... or maybe just the call of room service. With valley-inspired interiors and furnishings that bring the outdoors in, our studios and suites are equally suited for entertaining or simply relaxing.

Swap stories by the fireplace (yes, they all have one). Gaze at the stars from your private deck (they've all got one of those, too) as you savor a glass of wine from our own vineyard. There's a 500-acre playground just outside, but a nice night in sounds pretty tempting, doesn't it?



# PUT A RING ON IT

A wedding inspires every chapter of the lifelong story to follow, and we're here to make it one for the books for you and your betrothed. With the Santa Lucia Mountains as a backdrop, you can say "I do" surrounded by an organic garden, followed by dancing on a hilltop terrace and dining in a private courtyard. And our enchanting venues provide the flexibility for a perfectly personalized experience. Fanciful and formal? We would be honored. Carefree and casual? Sure thing. Special touches that reflect your culture or heritage? We're at your service.





## 500 ACRES OF **BREAKOUT SPACE**

Whether it's a milestone celebration or a pivotal meeting, a family reunion or an executive summit, there are two keys to success for any retreat—the people and the place. We can't really help with the first, but we've got the second down cold (well, not quite cold; we get 300 days of sun a year). This is the ideal setting for groups of all types: Our 500-acre playground, flexible meeting space, and customized activities help create the spark that recharges management teams, inspires new ventures, unites colleagues, and reunites loved ones.

Productivity and play? At Carmel Valley Ranch, both are available with every stay.





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